

BUTTERBALL®

SERVE WITH CONFIDENCE.®

Carry-Out And Delivery

America still needs to eat while social distancing. While dine in is no-longer an option, all forms of take out are still available. What can you do to satisfy customers and provide options to meet their needs?

- Optimize your menu for carry-out and delivery.
- Make sure your menu it is easy to find on your website

Turkey options Great

for Carry-Out or Delivery

Turkey is a familiar favorite and a better for you option. Here are some easy to prepare menu ideas that will be sure to satisfy your patrons with carry-out or delivery.

- **Buffalo turkey burger.** A lighter take on a popular favorite. Add your preferred Buffalo sauce and blue cheese mayo.
- **Turkey Shawarma.** Cardamom and harissa give roasted turkey authentic shawarma flavor inspired by Middle Eastern cuisine. Wrap in a pita, drizzle with tzatziki, toss on some red cabbage slaw.

Pizetta featuring Turkey Medallions



Curried Turkey with Roasted Vegetables



Buffalo Turkey Burger



Turkey Shawarma Pita



BUTTERBALLFOODSERVICE.COM

Open Faced Turkey Pita



Turkey Bagel with bacon



Insights

- Dinner has surpassed lunch as the top restaurant daypart. What to offer? Stick with the favorites.
- Focus on popular menu items and show customer that they're totally safe. Here are the top foods people say they want from restaurants at this time:
 - 63% pizza
 - 51% Burgers & Sandwiches
 - 50% Meat entrees
- More than three-fourths of all consumers consider turkey to be healthy or very healthy, more so than beef, pork, seafood and vegetarian or vegan options.

Brand Matters

49%

of diners are more likely to opt for turkey as their healthy meal option if the restaurant carries Butterball.



Consumers are 10x more

likely to want restaurants to carry Butterball than other competitive brands.

Butterball is here to help you with carry-out and delivery turkey menu suggestions to satisfy all patrons

What can you expect from Butterball?

Dedication to Animal Wellbeing



- All of our products bear the American Humane Certified™ (AHC) seal
- We meet or exceed 200+ rigorous, scientifically based standards
- We utilize an independent Animal Care and Wellbeing Advisory council made up of leading specialists

Family Farmers

Delivering high-quality, nutritious products begins with providing the best possible care for our turkeys. To do that, we rely on a network of over 600 independent family farmers who share our commitment to industry leading animal care practices.

BUTTERBALLFOODSERVICE.COM